The purpose of the esthetics contest is to evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics.

The 2020 Theme for Fantasy Makeup is “Greek Mythology”

Regional Contest Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>8:45 – 9:00 a.m.</td>
<td>Check in and set up for beauty makeup</td>
</tr>
<tr>
<td>9:00 – 10:00 a.m.</td>
<td>Beauty makeup</td>
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<tr>
<td>10:00 – 10:15 a.m.</td>
<td>Set up for fantasy makeup</td>
</tr>
<tr>
<td>10:15 – 11:15 a.m.</td>
<td>Fantasy makeup</td>
</tr>
<tr>
<td>11:15 – 11:30 a.m.</td>
<td>Judging</td>
</tr>
<tr>
<td>11:30 – 11:45 a.m.</td>
<td>Addition of props: Pictures/parade and cleanup</td>
</tr>
<tr>
<td>11:45 a.m. – Noon</td>
<td>Conclusion of contest; cleanup and dismissal of contestants and models</td>
</tr>
</tbody>
</table>

The contest will follow all rules as outlined in the 2019 SkillsUSA Technical Standards for Esthetics.

Special Notes:

- Official clothing requirements as listed in the 2019 SkillsUSA Technical Standards or other official SkillsUSA source are expected at the regional level.

- Models and contestants must have hair pulled away from the face. Models must arrive with a clean cosmetic-free face.

- Other than during the fantasy makeup portion of the contest, jewelry is not allowed (only to be worn during the time allotted for prop application of the fantasy makeup task).

Supplied by the technical committee:
1. Chairs (for models)
2. Small table for products
3. Water (not water containers)

Supplied by the contestant:
1. Model meeting guidelines as listed in 2019 SkillsUSA Technical Standards
2. One page resume
3. One-page typewritten description of the contestant’s character and interpretation within the theme. Must be contained within a plastic sleeve and submitted upon check-in.
4. Items necessary for beauty makeup application
5. Items necessary for fantasy makeup application
6. Proper draping supplies for regional level tasks
7. All necessary product applicators
8. Decontamination supplies for hands, equipment and implements
9. All necessary set-up / breakdown supplies (towels, paper towels, trash container, etc)
10. Blood spill kit with properly labeled biohazard bag

Note: All products must be in original manufacturers packaging and must be safe for use on the skin.

- Props to be used during the fantasy makeup portion are not to be added until judging is complete. Penalties will be assessed if jewelry, clothing, or other ornamentation are placed on the model prior to the contest chair announcing judging is complete.

- During the timed portions of the contest, conversation between contestant and model is limited; any form of communication with others (judges, advisors, etc) is prohibited. Cell phone use is not allowed by contestant or model from the time of check-in until all contestants are dismissed.

- The beauty makeup portion of the contest will be assessed on technique, and the fantasy makeup portion of the contest will be assessed on creativity. An emphasis on safety and sanitation will be used in an overall assessment of all segments of skill performance.


State qualifiers will have additional tasks and information which will be posted online