



2023 TENNESSEE ESTHETICS PROJECT

This packet contains important information for all contestants. Included is a detailed schedule, detailed task descriptions, and listing of point values per task.

The purpose of the esthetics contest is to evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics.

The 2023 Theme for Fantasy Makeup is "Fairy Tales"

The contest will follow all rules as outlined in the 2023 SkillsUSA Esthetic Technical Standards

The Tennessee state level contest will omit the tasks of Knowledge Exam and Oral Presentation

The SkillsUSA Professional Development Assessment will be completed in advance according the Tennessee guidelines

Schedule

Monday April 17, 2023

| Time | Item | Item Description |
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| 1:00 p.m. | Welcome/Orientation | Welcome competitors to the competition and go through a brief review of the competition. <ul style="list-style-type: none">• Models are not required to attend• Contestants should be prepared to submit the written description in a plastic sleeve for the Fantasy Makeup |

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| | | <ul style="list-style-type: none"> • Contestants should be prepared to submit an 8 x 10 color photograph in a plastic sleeve of the Fantasy Makeup • Contestants should provide a hard copy of their professional resume • Review of finalized schedule, all official contest rules and question / answer session. |
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Tuesday April 18, 2023

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| 8:00 a.m. | Welcome | <p>Welcome competitors to the competition and go through a brief review of the competition.</p> <ul style="list-style-type: none"> • Report to assigned work stations • Setup of requested items for kit check |
| 8:50 a.m. | Basic Facial | <ul style="list-style-type: none"> • 8:50 – Contestants provided with instructions • 8:55 – Setup for Basic Facial (5 minutes) • 9:00 – Facial Cleansing Massage (15 minutes) • 9:15 – Basic Facial Procedure (30 minutes) |
| 9:45 a.m. | Competitor break | <ul style="list-style-type: none"> • Contestants should remain in the contest area; escorts provided for restroom visits |
| 10:00 a.m. | Beauty makeup application | <ul style="list-style-type: none"> • 10:00-10:05- Prep and set up for Beauty Makeup Application (5 min) • 10:10-11:10- Beauty Makeup |

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| | | application (60 minutes) <ul style="list-style-type: none"> ● 11:10-11:30- Judging Beauty Makeup Application |
| 11:20 a.m. | Lunch | <ul style="list-style-type: none"> ● Lunch for Competitors ● Note: Models will eat with competitors after judging |
| 12:10 p.m. | Fantasy Makeup application | <ul style="list-style-type: none"> ● 12:10-12:15- Prep for Fantasy Makeup application (5 min) ● 12:15-1:30- Fantasy Makeup Application (75 minutes) ● 1:30-2:15- Judges score Fantasy makeup ● 2:15 – 2:30 Props may be added to Fantasy Makeup model ● 2:30 – Photo opportunities and viewing of finished project to public |
| 2:45 p.m. | Debriefing | <ul style="list-style-type: none"> ● Contestant Debriefing |

TASKS / TIME LIMITS / SCORING

- Kit Check: Contestants will be prepared to present to the judges all required items and supplies. A complete listing can be found in the 2023 SkillsUSA Esthetics Technical Standards (100 points)
- Facial massage: Contestants will perform a facial cleansing massage on a live model including all necessary pre-and post-service procedures within a 15-minute time limit. (180 points)
- Basic Facial: Contestants will perform a basic facial service on a live model including all necessary pre- and post-service procedures within a 30-minute time limit. (180 points)
- Beauty Makeup Application: Contestants will perform a Beauty Makeup application on a live model including all necessary pre- and post-service procedures with a 60-minute time limit. (155 points)

- Fantasy Make-up Application: Contestants will turn in a one-page typewritten written description of the Fantasy Makeup and 8x 10 at the contestant orientation. Contestants will perform a fantasy make-up application on a live model including all necessary pre- and post- service procedures within a 60-minute time limit. (145 points)
- Resume and / or clothing penalties may result in point deductions, this includes all times the contest is being held and applies to contestants and models.

Special Notice

- Contest updates as listed at <http://www.skillsusa.org/compete/updates.shtml> will be followed. Please continue to check these on a regular basis.

Of special interest should be the following:

- Clothing requirements are required during the orientation and skill contest times
 - Models are only required to attend on Tuesday April 18, 2023
 - Contestant and model clothing requirements should be followed
 - As listed in 2023 SkillsUSA Technical standards
 - Expected dress of either Class E: Business Casual OR Class F: Cosmetology
 - For models: plain black t-shirt, black dress slacks, black or skin tone hose and black closed toe shoes
 - Contestants and Models must have hair pulled away from the face
 - Models must arrive with a clean cosmetic free face on Tuesday April 18, 2023
- Written descriptions will only be accepted at the contestant orientation. Failure to turn this in will result in a 10 point deduction in the Fantasy Makeup scoring.
- All towels must be basic salon size, white and without holes or stains. Contestants should be prepared to donate 2 towels on Monday April 1. Standard salon size is approximately 15” x 25” to 16” x 28”, large or small towels will result in a 5-point deduction.
- Decontamination supplies used for disinfection must be EPA approved and in the original manufacturer’s packaging.
- Blood Spill / Incident Exposure kit must have a properly labeled biohazard bag.
- Penalties will be taken for contestants wearing nail polish or artificial nails; and contestants or models wearing jewelry (only exception is wedding band) or facial piercings.

- Prohibited Devices including cell phones or other electronic devices are not allowed in the competition area. Contestant or Model use of prohibited devices during any portion of the contest (including on-site breaks) will result in penalties. Opportunities for photos will be provided following the completion of the Beauty Makeup task and Fantasy Makeup task.
- Time will be provided to add final props following the judging of the fantasy makeup application.
- Time will not be provided to remove the Beauty Makeup application. This may be done on site during the scheduled lunch time at the contest site.
- Props for the Fantasy portion will only be permitted following the final judging. Hair ornaments, jewelry, prosthetics or wigs may only be used during the time allowed for prop application.

The technical committee will supply:

1. Tables (for facial performance)
2. Chairs (for models)
3. Small table for products
4. Towel steamers
5. Water (not individual water containers)

Contestants will supply:

1. Items necessary for basic facial and massage skills
 - a. Cleanser
 - b. Toner
 - c. Moisturizer
 - d. Exfoliator
 - e. Mask
 - f. Massage cream

All other items listed in the technical standards

All Rules will be followed as listed in the SkillsUSA 2023 Technical Standards for Esthetics.